SPECIAL MEMBERSHIP: POSSIBLE ISSUE

• Membership Awards
• State Master Councilor's Membership Challenge
• How to Get 605 Prospects

SMC Challenge
Coming up on November 8th, we mark the anniversary of Dad Frank S. Land’s passing, which DeMolay has designated as the "Frank S. Land Memorial Obligatory Day."

As such, I am encouraging all of our chapters to fulfil one of the wishes that Dad Land had for all DeMolays.

He wanted every DeMolay to sponsor two DeMolays for membership in our Order: One to replace you when you majority, and one to grow the Order.

So, my challenge to each Chapter of this state is to hold an Initiation on or about November 8th to initiate at least two members into our Order.

God Bless the Purposes of DeMolay.

Fraternally,
Brother McLean Haughey
State Master Councilor

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Florida DeMolay
No. 7
in New Members in the World!
But...Let’s do Better.

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Membership Awards
Here’s a list of what you can earn for bringing in New Members to your Chapter:

**Florida Membership Awards**

**Commander of Florida DeMolay**

For **Master Councilors** who initiate at least one half of the membership goal in their term and whose Chapters meet or exceed their annual goal for the calendar year.

**Defender of Florida DeMolay**

For **a DeMolay** who is the First Line Signer of Two New Initiates in one calendar year.

**Champion of Florida DeMolay**

For the **DeMolay** who First Line Signs the most New Members in half a year (either January 1 – June 30 or July 1 – December 31) = Champion of Florida DeMolay. A free stay at Conclave or mini Conclave immediately following the time frame in which the prize is earned & a trophy stein.

**International & State Membership Awards**

Membership has always been of vital importance to DeMolay. Because of this, we have more awards for Membership than for anything else.

1 = Number One Pin
2 in the same calendar year = Defender of Florida DeMolay (see above)

No.1 Pin
3 = White Merit Bar  
5 = Founder’s Membership Award  
6 = Red Merit Bar  
9 = Blue Merit Bar

10 = Blue Honor Key  
12 = Purple Merit Bar  
15 = Gold Merit Bar  
18 = a second Merit Bar (White)  
20 = a Star on Blue Honor Key  
21 = a second Merit Bar (Red)  
24 = a second Merit Bar (Blue)  
27 = a second Merit Bar (Purple)  
30 = a second Merit Bar (Gold)  
30 = a Second Star on Blue Honor Key  

An additional Star on BHK for every 10 new Members.

**Award for Women, Too!**

Sweethearts, Sweetheart Court Members, Female Advisors, other Females who support DeMolay:

The Pink Honor Key is awarded for Sideline Signing 5 New Members. Stars are awarded for each 3 members after the first five. Sideline signing *does not replace* or compete with First Line Signing. Sideline signing is for referring young men to a DeMolay Chapter or significantly assisting in recruiting a new Member.

**Dad Kyle Moline**
Florida Director of Membership Development
Deputy Member – DeMolay International Supreme Council

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How One Chapter Got the Names of 603 Prospects

Sarasota Chapter, in this reincarnation, has existed since 2012. Recently they were told their Charter was on its way and is set to be presented on November 1st, 2015. The Advisory Council wanted to see the Chapter do more.

Here’s how it started...

For My Government Day, the Chapter invited Honorable Michael Bennett, the Supervisor of Elections for Manatee County to come say a few words. This gave the Advisory Council an idea.

They made a public records request for all registered male voters who were 18, or all those who were pre-registered to vote. This resulted in the names, addresses, and some other contact information for 603 young men.

Normally, public records request can cost money. However, with the onset of email, it was free because it was just a database exported into a spreadsheet.

Mom Clara Rojas, who works at the Supervisor of Elections Office, was instrumental in learning the proper channels for this to go through. As of this writing, we plan to follow the same procedure in Sarasota County, which is even more populous.

Your Chapter Can Do It, Too

This is something that can be accomplished in every Florida county. Most county Supervisor of Elections offices have an email address to which the request can
be made. Simply ask for the data by email, and ask for an estimated cost before the transaction to verify it's being performed correctly.

**What's Next?**

Did we capture all of the young men in our area? No. It captured the young men who were motivated enough to register to vote at a young age, which certainly corresponds to the precept of patriotism. Sarasota Chapter's next step is to develop a mailing to send to these young men.

It will include information about a massive fun event and some simple information about DeMolay. Also an abbreviated “Petition” for them to bring to the event so we can collect more contact information.

**Conclusion**

This is the magnitude to which membership pushes can be done. But it can go beyond this.

Are you recording the references on petitions? Are you recording names after the each DDGM visit to your lodge when the Masonic Youth Activities committeeeman speaks? Are you as an advisor advertising in anyway what you do at your place of work, at your place of worship, or in your neighborhood?

Fraternally,

Dad Harrison C. Sherwin, PSMC

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