



September 25, 2015

Vol. 2, Issue 3

SPECIAL
MEMBERSHIP: POSSIBLE
ISSUE



- **Membership Awards**
- **State Master Councilor's Membership Challenge**
- **How to Get 605 Prospects**

SMC Challenge



Coming up on **November 8th**, we mark the anniversary of Dad Frank S. Land's passing, which DeMolay has designated as the "**Frank S. Land Memorial Obligatory Day.**"

As such, I am encouraging all of our chapters to fulfil one of the wishes that Dad Land had for all DeMolays.

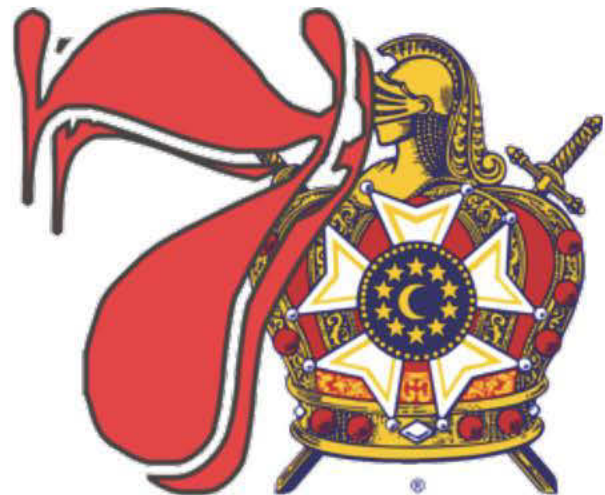
He wanted **every DeMolay to sponsor two DeMolays** for membership in our Order: One to replace you when you majority, and one to grow the Order.

So, my challenge to each Chapter of this state is to hold an Initiation on or about November 8th to initiate at least two members into our Order.

God Bless the Purposes of DeMolay.

Fraternally,
Brother McLean Haughey
State Master Councilor

**Florida DeMolay
 No. 7
 in New Members
 in the World!
 But...Let's do Better.**



Membership Awards

Here's a list of what you can earn for bringing in New Members to your Chapter:

Florida Membership Awards

Commander of Florida DeMolay

For Master Councilors who initiate at least one half of the membership goal in their term and whose Chapters meet or exceed their annual goal for the calendar year.



Defender of Florida DeMolay

For a DeMolay who is the First Line Signer of Two New Initiates in one calendar year.



Champion of Florida DeMolay

For the DeMolay who First Line Signs the most New Members in half a year (either January 1 – June 30 or July 1 – December 31) = Champion of Florida DeMolay. A free stay at Conclave or mini Conclave immediately following the time frame in which the prize is earned & a trophy stein.



International & State Membership Awards

Membership has always been of vital importance to DeMolay. Because of this, we have more awards for Membership than for anything else.

- 1** = Number One Pin
- 2** in the same calendar year =
Defender of Florida DeMolay (see above)



No,1 Pin



- 3 = White Merit Bar
- 5 = Founder's Membership Award
- 6 = Red Merit Bar
- 9 = Blue Merit Bar



Founder's
Memb'shpAward

- 10 = Blue Honor Key
 - 12 = Purple Merit Bar
 - 15 = Gold Merit Bar
 - 18 = a second Merit Bar (White)
 - 20 = a Star on Blue Honor Key
 - 21 = a second Merit Bar (Red)
 - 24 = a second Merit Bar (Blue)
 - 27 = a second Merit Bar (Purple)
 - 30 = a second Merit Bar (Gold)
 - 30 = a Second Star on Blue Honor Key
- An additional Star on BHK for every 10 new Members.



Blue
Honor
Key

Award for Women, Too!

Sweethearts, Sweetheart Court Members, Female Advisors, other Females who support DeMolay:

The Pink Honor Key is awarded for Sideline Signing 5 New Members. Stars are awarded for each 3 members after the first five. Sideline signing *does not replace* or compete with First Line Signing. Sideline signing is for referring young men to a DeMolay Chapter or significantly assisting in recruiting a new Member.



Dad Kyle Moline

Florida Director of Membership Development

Deputy Member – DeMolay International Supreme Council

How One Chapter Got the Names of 603 Prospects

Sarasota Chapter, in this reincarnation, has existed since 2012. Recently they were told their Charter was on its way and is set to be presented on November 1st, 2015. The Advisory Council wanted to see the Chapter do more.



Here's how it started...

For My Government Day, the Chapter invited Honorable Michael Bennett, the **Supervisor of Elections** for Manatee County to come say a few words. This gave the Advisory Council an idea.

They made a **public records request** for all registered male voters who were 18, or all those who were pre-registered to vote. This

resulted in the names, addresses, and some other contact information for 603 young men.

Normally, public records request can cost money. However, with the onset of email, **it was free** because it was just a database exported into a spreadsheet.

Mom Clara Rojas, who works at the Supervisor of Elections Office, was instrumental in learning the proper channels for this to go through. As of this writing, we plan to follow the same procedure in Sarasota County, which is even more populous.

Your Chapter Can Do It, Too

This is something that can be accomplished in **every Florida county**. Most county Supervisor of Elections offices have **an email address to which that the request can**

be made. Simply ask for the data by email, and ask for an estimated cost before the transaction to verify it's being performed correctly.

What's Next?

Did we capture **all of the young men** in our area? No. It captured the young men who were **motivated enough to register to vote** at a young age, which certainly corresponds to the precept of patriotism. Sarasota Chapter's next step is **to develop a mailing** to send to these young men.

It will include information about a massive **fun event** and some **simple information** about DeMolay. Also an abbreviated "**Petition**" for them to bring to the event so we can collect more contact information.

Conclusion

This is the magnitude to which membership pushes can be done. But it can go beyond this.

Are you recording the **references** on petitions? Are you recording names after the each **DDGM visit** to your lodge when the Masonic Youth Activities committeeman speaks? Are you as an advisor **advertising** in anyway what you do at your **place of work**, at your **place of worship**, or in your **neighborhood**?

Fraternally,

Dad Harrison C. Sherwin, PSMC

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Spread the Word!

Make it **YOUR JOB** to see that every DeMolay in your Chapter receives the Florida DeMolay Newsletter. **FORWARD IT!**

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Our thanks to the members and advisors who published information on Facebook for their contributions to this Newsletter.

This is an official publication of DeMolay International and acknowledges authority and yields allegiance to DeMolay International, of which Frank S. Land was Founder.

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